

SPREADING THE WORD
ABOUT YOUR EVENT



To send an announcement about your event to as many potential participants as possible, our communications service helps you set up one or more e-mail campaigns.

Together we will help you define the message you wish to get out...

We propose a page layout with one or two visuals of the Palais du Grand Large and of Saint-Malo, including an automatic link to our conference centre's website or to another website of your choosing.



You provide us with an Excel file listing the e-mail addresses of the people you would like to send the messages to.



The message is sent to all the recipients you have requested.

A few days after the message is sent out, we can, at your request, let you know how many people followed the link that was included in the message.